

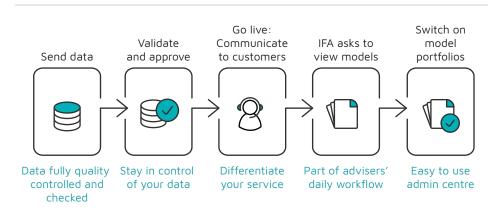
# **MPS Data Dissemination**

## Raise your profile and maximise the reach of your model portfolios

Streamline your distribution and communicate the value of your discretionary model portfolio service (MPS) to your clients using our MPS Data Dissemination service. Our investment research and fund selection tool, FE Analytics, serves as a perfect platform for you to effectively reach up to 9,000 investment professionals every day.

Our MPS Data Dissemination service is designed to help you provide a more transparent investment service to your clients. Delivered through the award winning FE Analytics platform, the service allows advisers to access your model portfolio data at a holdings level to conduct objective due diligence, bespoke comparisons and produce comprehensive client reporting. You can also distribute your literature and fact sheets direct to your clients.

### How it works



## Why FE fundinfo

#### Our promise

FE fundinfo connects fund managers and fund distributors facilitating efficient investment decisions based on trusted, insightful information.

#### Contact us at

enquiries@fefundinfo.com for more information on how we can help you differentiate your offering, including:

- Web Publishing
- Regulatory Data Templates
- Data Feeds

## **Benefits**



#### Reach your target audience

FE Analytics is used by 80%\* of advisers that consume thirdparty research for fund picking or building in-house solutions, and over a third of all UK investment intermediaries. Our adviser clients tell us that they use a variety of investment options within their investment proposition and around 70% use a DFM in some capacity. By making your model portfolio data available via our MPS Data Dissemination service, you can reach up to 9,000 people logging into FE Analytics every day.

\*Platforum Report: UK Fund Distribution: The Influence of Research Agencies, January 2017



#### Efficiencies in distribution

Our service makes it easy for you to distribute data, fund documents and other essential information relating to your model portfolios. This improves the accuracy and recency of your portfolio information in the marketplace and helps you scale your offering. We can also distribute your data to third party providers, back-office systems and platforms.



#### Data accuracy

Our certified data distribution systems ensure you have a single, clean and accurate source for all your model portfolio data. This means you can be confident your clients are seeing correct data and there are no discrepancies. All data, fund documents and reporting is verified before being distributed, reducing your administrative burden and ensuring you remain compliant with externally driven regulation.

### **Key features**

Retain control of your data	You remain in full control of your data. With the dedicated administration page, you can choose which advisers get access to your data and literature.
MPS Directory	We have over 40 providers using the service and making their portfolio data and information on their services available to financial advisers via the MPS Directory. By partnering with us you can position your business alongside the other market leading DFMs that have embraced the trend towards transparency and information sharing.
Access to other services	Our service is scalable and can be expanded to include other products that can further enhance your proposition. We can help you with your fact sheet production or provide digital solutions, enabling you to engage and connect with your clients more efficiently.

For more information please contact:

**w** fe-fundinfo.com

e enquiries@fefundinfo.com



FE fundinfo offices

w fe-fundinfo.com

Berlin	Madrid
Brno	Milan
Chennai	Paris
Frankfurt	Singapore
Hong Kong	Sydney
London	Woking
Luxembourg	Zurich

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